









## **HELP US REACH OUR \$150K GOAL!**

Please join us in celebrating our interns and employers as we empower Washington DC youth for high-wage technology careers! You can make a visible impact by sponsoring On-Ramps to Careers' 2023 Celebration.



1300



HIGH SCHOOLS

INTERNSHIPS

**EMPLOYERS** 

## **COLLEGE ENROLLMENT**

89%



compared to 39% District-wide are currently enrolled in College/Certification Program, or have obtained a College Degree.

## **INTERN DEMOGRAPHICS**

91% African American/Black

4% Latinx/Hispanic

2% Bi-Racial

1.5% Asian or Arab Descent

1.5% Caucasian





**MARTY RODGERS Senior Managing Director, Accenture** 

"As On-Ramps' largest private-sector partner, we have seen first-hand the impact that the organization has had in the lives of so many talented young professionals in the National Capital Region. On-Ramps is our largest high school internship partner nationally and helps us to boost our region's economic future and prepare a more inclusive and diverse workforce."



## **SPONSORSHIP**OPPORTUNITIES

Our goal of \$150k is 35% of our Annual Budget to create 300+ STEM career opportunities.

35%

Seeking this many types of donations to add up to our our goal of \$150k!

\* Platinum \* \$25,000

Gold package PLUS

- + 4 additional tickets (10 total)
- + Back cover of program and display at event

1

Gold

\$15,000

Diamond package PLUS

- + 1 additional ticket (6 total)
- + Special press release mentioning sponsorship

2

**Diamond** 

\$10,000

Silver package PLUS

- + 1 additional ticket (5 total)
- + Full page ad in program
- + Featured in advertising for event

4

Silver

\$5,000

Bronze package PLUS

- + 1 additional ticket (4 total)
- + Company logo on website for a year
- + Social Media coverage

5

**Bronze** 

\$1,500

Individual package PLUS

- + 1/2 page ad in program
- +1 additional ticket (3 total)
- + Company logo/link on event website & invitations

**Individual** 

\$500

- + Listing in the Event Program
- + 2 Tickets
- + Invitation to Alumni Mixer

30